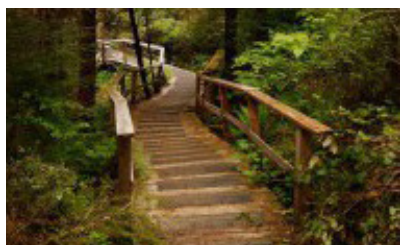


HAIDA GWAI HUNT

FUN FAST-PACED ONLINE COURAGE SIMULATION TO PROFIT THROUGH TURBULENCE + **OPTIMIZE, NOT COMPROMISE, SUCCESS**

What leaders take away from this online simulation:

- **Seize the best opportunities**, not just easy obvious ones
- Replace victim thinking with **take-charge accountability**
- **Profit from diversity** - to challenge unconscious biases + outdated assumptions
- **Mobilize cross-functional support** with enterprise-wide end-to-end peripheral vision + win/win/win solutions
- **Take advantage of market + competitive intelligence** for scenario-building + informed calculated decisions
- **Generate entrepreneurial spirit** to profit through turbulence + thrive in high-stakes VUCA uncertainty
- **Use influence and personal impact** to create a culture of value-creation - in changing market conditions, matrix structures + alliances, with conflicting perspectives
- **Vivid insights** they can apply right away to optimize success - with the 5As to **Make Courage Contagious, think strategically + turn insight into action**



How the simulation works - in a live workshop:

The team who finishes alive with the most wealth wins - in a fast-paced adrenaline-charged gameboard trading expedition. Team captains post 24 team decisions, deploying capital and acquiring medicinal bamboo. It's a challenge to think strategically with time pressures, resource constraints, competition and conditions that change with every decision.

IN A 150 MINUTE LIVE WORKSHOP, LEADERS
LIFT TEAMS OUT OF RISK-AVERSE TRAPS LIKE
APPEASEMENT, GROUPTHINK, TUNNEL VISION + LOSS AVERSION TO
SEIZE THE BEST OPPORTUNITIES BEFORE THEY GET AWAY
WITH THIS 5A LEADERSHIP FORMULA:



HAIDA GWAI HUNT

The Courage Leadership simulation that equips leaders to lift teams out of risk-averse compromise to optimize success.



Each group's objective: WIN the simulation

- ✖ Start @ Continent
- ✖ 30 decisions: Move 1 adjacent square per "day"
- ✖ 24 days hunt medicinal grade bamboo in Haida Gwaii Islands
- ✖ Use \$250,000
- ✖ Bring highest possible value back to Continent - alive

Years later, leaders remember vividly + use game insights to...

- Break free of risk-averse traps
- Optimize, not compromise, value
- Quell rivalries and one-upmanship
- Leverage limited time + resources
- Earn a real competitive advantage
- Stay resilient with VUCA (Volatility, Uncertainty, Complexity, Adversity)
- Step up, lean in and use creative abrasion to sharpen team decisions
- Lead from the middle + shape an optimal-results entrepreneurial culture

With a follow-up session, the **WHAT-SO WHAT - WHAT IF - NOW WHAT** action learning formula gives **GREAT FUN with serious learning** that's deep-coded into a leader's instincts for optimal impact.

'**WHAT**' engages + energizes leaders with a fun high-adrenaline game experience - that simulates VUCA pressures in a cross-functional matrix team.

'**SO WHAT**' ends the Haida Gwaii workshop.

It holds up a mirror for vivid self-discoveries about how easy it is to fall into risk-averse traps - even when you're fired up and working hard - and how to work even smarter in VUCA conditions.

'**WHAT IF...**' is the follow-up session step.

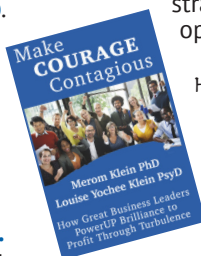
Leaders hit the reset button in a mental replay of the game and use insights about the 5 As to improve their strategic thinking and their team performance

'**NOW WHAT**' locks in lessons and equips leaders to apply the 5 As in real strategic decisions to mobilize support and optimize real-life business performance.

Experience is the best teacher. But real experience takes too long and costs too much. In FUN fast 150-minute gamified learning for 12-400 participants, leaders + cross-functional teams learn to break free of risk-averse traps and build an entrepreneurial culture in VUCA conditions. They come away with this 5A formula to mobilize support + put insights to work:



In their books, Klein + Klein show how **Courage is "the competency behind all competencies."** When VUCA pressures create fear and tempt leaders to choose the expedient or obvious path rather than the optimal path, courage equips them to rise above fear and risk-averse traps so they think strategically, mobilize support, live your company Values and optimize performance.



HAIDA GWAI HUNT gives your leaders hands-on practice in **the 5As that Make Courage Contagious**. After the fun, your leaders will come away with an Individual Development Plan that equips them to **AIM** high, **ASK** openly, **AROUSE** urgency, **ALIGN** with win/win/win trust + **ADHERE** to plans so teams profit through turbulence.

